

**ELECTRONIC COMMERCE GOODS DATA SEARCH METHOD  
AND SYSTEM WITH THE ADDITION OF DISTRIBUTOR'S  
STRATEGY**

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**ABSTRACT OF THE DISCLOSURE**

The present invention relates generally to electronic commerce and more particularly to consumer goods offered by a distributor over a communications network, for example, the Internet. One embodiment of the present invention provides a method for determining goods offered to a consumer by a distributor based on the distributor's business strategy. The consumer specifies his/her needs and the distributor first finds goods that meets the consumers needs. The distributor then prioritizes these goods based on the distributor's own business needs and offers the customer only those goods that meet both the customer's and the distributor's needs. Thus a distributor filtered viewpoint of the goods is displayed to the customer.

15

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